**Cloudmobi Report API User Guide**

**Catalog**

* Placement Report
* Country Report
* Note

**You should apply to our operation manager for a token to access the interface in advance.**

**The Interface of Placement Report**

* **Description:**

**We provide the interface of daily placement report.**

* **URL: http://www.cloudmobi.net/cloudmobi-reporting/index t={token}&st={start time}&et={end time}**
* **E.g.: http://www.cloudmobi.net/cloudmobi-reporting/index t={token}&st=2017-04-01&et=2017-04-03**
* **Definition of the Parameter**

| **parameter** | **type** | **definition** |
| --- | --- | --- |
| token | string | the code for getting data |
| st | string | start time |
| et | string | end time |

* The response is in the format of JSON array
* **Definition of response parameter**

| **parameter** | **type** | **definition** |
| --- | --- | --- |
| error | string | error message (It’ll return empty string if response is correct.) |
| data | array | the object of placement information |

**The objects of placement report:**

| **parameter** | **type** | **definition** |
| --- | --- | --- |
| app\_id | string | the given App id |
| slot\_id | string | Ad placement id |
| revenue | float | the earnings |
| request | string | the number of ad request |
| impression | string | the number of ad impression |
| click | string | the number of ad click |
| dau | string | daily active users |
| filled | string | the number of ad fill |
| day | string | date |

E.g. (for reference only)

{

"error": "",

"data": [

{

"app\_id": "1",

"slot\_id": "2",

"revenue": 888,

"request": "88888888",

"impression": "88",

"click": "8",

"dau": "6",

"filled": "100",

"day": "2017-04-01"

},...

]

}

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**The Interface of Country Report**

* **Description:**
* **We provide the interface of country report on a daily basis.**
* URL: http://www.cloudmobi.net/cloudmobi-reporting/country-report t={token}&st={start time}&et={end time}
* E.g.: http://www.cloudmobi.net/cloudmobi-reporting/country-report t={token}&st=2017-04-01&et=2017-04-03
* **Definition of the Parameter**

| **parameter** | **type** | **definition** |
| --- | --- | --- |
| token | string | the code for getting data |
| st | string | start time |
| et | string | end time |

* The response is in the format of JSON array
* **Definition of response parameter**

| **parameter** | **type** | **definition** |
| --- | --- | --- |
| error | string | error message (It’ll return empty string if response is correct.) |
| data | array | the object of placement information |

**The objects of placement report:**

| **parameter** | **type** | **definition** |
| --- | --- | --- |
| app\_id | string | the given App id |
| slot\_id | string | Ad placement id |
| country\_name | string | country code defined by ISO 3166-1 |
| revenue | float | the earnings |
| request | string | the number of ad request |
| impression | string | the number of ad impression |
| click | string | the number of ad click |
| dau | string | daily active users |
| filled | string | the number of ad fill |
| day | string | date |

E.g. (for reference only)

{

"error": "",

"data": [

{

"app\_id": "1",

"slot\_id": "2",

"country\_name": "CN",

"revenue": 888,

"request": "88888888",

"impression": "88",

"click": "8",

"dau": "6",

"filled": "100",

"day": "2017-04-01"

},...

]

}

**Note**

* The time range should not exceed 7 days and only data in the last 90 days will be available.
* All the data provided is based on UTC 0 time zone.
* Data on that very day will be accurate at 7 a.m. next day (UTC T+1 7:00 AM), peculiar circumstance exception.